



FOOD *and* **TRAVEL**

FOOD AND TRAVEL MAGAZINE ADVERTORIAL BRIEF

Please fill in the following information, and return this form to info@foodandtravel.com or fax 020 7501 0510. Feel free to attach any other information that may be of use in helping to understanding your objectives for this advertorial.

NAME OF CLIENT & PRODUCT

CONTACT DETAILS

SIZE OF ADVERTORIAL AND TARGET ISSUE

DATES WHEN YOU WILL NOT BE AVAILABLE

TARGET AUDIENCE

BACKGROUND INFORMATION

Please make clear which messages are mandatory.

KEY MESSAGES IN ORDER OF PRIORITY

CONTENT

If you already have something prepared, please attach it with the returned form.

COLOURS/IMAGES

Please make clear which pictures and logos are to be used in priority or mandatory, and which corporate colours are preferable. All logos and supplied images must be 300 dpi.