



FOOD *and* TRAVEL MAGAZINE

RATES

	£
Double page spread (DPS)	7,450
Whole page	3,900
Half page	2,150
Quarter page	1,220

Special positions

Cover spread	9,100
Inside back cover	4,450
Outside back cover	5,550

Classified (min 3cm)	35 per s.c.c.
Loose inserts	45 per 1000
Bound inserts	price on application

Specified positions + 10%; Bleed + 10%
Series discounts available, please call to discuss

TECHNICAL SPECIFICATION (Depth x width)

DPS

Bleed size	291mm x 446mm
Trim size	285mm x 440mm
Type size	265mm x 420mm

Full page

Bleed size	291mm x 226mm
Trim size	285mm x 220mm
Type area	265mm x 200mm

Half DPS

Bleed size	145mm x 446mm
Trim size	142mm x 440mm
Type size	130mm x 420mm

Half Page; horizontal

Bleed size	145mm x 226mm
Trim size	142mm x 220mm
Type area	130mm x 200mm

Half page; vertical

Bleed size	291mm x 116mm
Trim size	285mm x 110mm
Type area	265mm x 98mm

Quarter page

In display	130 mm x 96mm
In classified	120mm x 96mm

Classified

Width	
1 column	46.5mm
2 column	96mm
3 column	145.6mm
4 column	195mm

IMPORTANT Always include a 6mm gutter down the centre of the DPS within the dimensions given above, otherwise text and pictures will get lost within the binding. Please supply copy in the following format to the correct size as stated above. Any copy that is not supplied in the correct format cannot be used.



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DISPLAY AD COPY

High-resolution PDF (300dpi) with all fonts embedded and all images converted to CMYK. Should be saved as high-resolution in composite format, using prinerly refiner ppd or press-optimised Acrobat version 3 compatibility. Do not save copydots as pdf. Do not use group 4 compression.

Always supply a final colour proof If copy is not supplied in the correct format, or a colour proof is not provided, we can not guarantee the correct reproduction of the copy.

Files should be supplied on CD, in PDF format to the following address

Production Manager, Green Pea Publishing, Suite 51, The Business Centre, Ingate Place, London SW8 3NS, tel. 020 7501 0511

CLASSIFIED AD COPY

High-resolution PDF (300dpi) with all fonts embedded and all images converted to CMYK. Should be saved as high resolution in composite format, using the PDFX 1-a standard or the pass4press settings – <http://www.pass4press.com> – ensuring that the PDF version is no greater than 1.3 and has no active transparency. Do not save copydots as pdf. Do not use group 4 compression.

EPS high-resolution picture format must be saved to 300dpi and all images converted to CMYK, with all fonts embedded.

When sending classified copy please ensure that a hard copy of the advertisement is supplied for proofing purposes, if this is not supplied we can not guarantee the correct reproduction of the copy. Classified files should be supplied by email. The email address is ads@foodandtravel.com, postal address is above.

PRODUCTION CHARGES

If copy is supplied in the incorrect format the following production charges will apply

File conversion to PDF/EPS: £50

Text amends: £50

Mac work: £70 per hour

Do you need us to create an ad for you? We offer a full creative service, prices available on application.

All advertisements are subject to VAT and are booked on our standard terms and conditions, which are available on request.