



FOOD *and* TRAVEL

RATE CARD AND TECHNICAL SPECIFICATION

RATES

£

Double page spread (DPS)	7,600
Whole page	4,450
Half page	2,250
Quarter page	1,250

Special positions

Cover spread	9,350
Inside front cover	5,420
Inside back cover	4,950
Outside back cover	6,300

Classified (min 3cm)	35 per s.c.c.
Loose inserts	45 per 1,000 (minimum run 5,000)
Bound inserts	price on application

Specified positions + 10%. Bleed + 10%
Series discounts available, please call to discuss

SPECIFICATION (depth x width)

DPS

Bleed size	291mm x 446mm
Trim size	285mm x 440mm
Type size	265mm x 420mm

Half DPS

Bleed size	145mm x 446mm
Trim size	142mm x 440mm
Type size	130mm x 420mm

IMPORTANT Always include a 6mm gutter down the centre of the DPS within the dimensions given above, otherwise text and pictures will get lost within the binding - please supply as two separate pages



FOOD *and* TRAVEL

SPECIFICATION (CONTINUED)

Full page

Bleed size 291mm x 226mm
Trim size 285mm x 220mm
Type area 265mm x 200mm

Half Page; horizontal

Bleed size 145mm x 226mm
Trim size 142mm x 220mm
Type area 130mm x 200mm

Half Page; vertical

Bleed size 291mm x 116mm
Trim size 285mm x 110mm
Type area 265mm x 98mm

Quarter page

In display 130 mm x 96 mm

Classified

Width

1 column 46.5mm
2 column 96mm
3 column 145.6mm
4 column 195mm

Quarter page 120mm x 96mm

Please supply copy in the following format to the correct size as stated above. We have moved to digital printing and now require everything in this format. Any copy that is not supplied in the correct format cannot be used.

DISPLAY AD COPY

High-resolution PDF (300dpi) with all fonts embedded and all images converted to CMYK. Should be saved as high-resolution in composite format, using prinerger refiner ppd or press optimised Acrobat version 3 compatibility. Do not save copydots as pdf. Do not use group 4 compression. **Always supply a final colour proof.** If copy is not supplied in the correct format, or a colour proof is not provided then we can not guarantee the correct reproduction of the copy.



FOOD *and* TRAVEL

Files should be supplied on CD or emailed in PDF format to:

Production Manager
Green Pea Publishing
Suite 51, The Business Centre
Ingate Place
London SW8 3NS
Tel. +44(0)20 7501 0511

ads@foodandtravel.com

CLASSIFIED AD COPY

High-resolution PDF (300dpi) with all fonts embedded and all images converted to CMYK. Should be saved as high resolution in composite format, using the PDFX 1-a standard or the pass4press settings - <http://www.pass4press.com> -, ensuring that the PDF version is no greater than 1.3 and has no active transparency. Do not save copydots as pdf. Do not use group 4 compression.

EPS high-resolution picture format must be saved to 300dpi and all images converted to CMYK, with all fonts embedded.

When sending classified copy please ensure that a faxed or hard copy of the advertisement is supplied for proofing purposes, if this is not supplied we can not guarantee the correct reproduction of the copy. Classified files should be supplied by email or on a CD. The email address is ads@foodandtravel.com, postal address is above.

PRODUCTION CHARGES

If copy is supplied in the incorrect format or display copy is supplied on ISDN the following production charges will apply

ISDN charge: £30
Burn ISDN file to CD: £40
File conversion to PDF/EPS: £50
Text amends: £50
Mac work: £70 per hour
Create an ad from separates: £100

Do you need us to create an ad for you? We offer a full creative service, prices available on application.

All advertisements are subject to VAT and are booked on our standard terms and conditions that are available on request.